



# INSURANCE ENDURANCE

## Insurance Endurance 2020

Thursday 1<sup>st</sup> October 2020  
Kart PFI hear Grentham

Bonner & Hindley

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# What is Insurance Endurance?



Insurance Endurance is a popular annual motor sports event held exclusively for members of the UK insurance industry. Each year, the event attracts over 100 people from insurance companies such as Markel, SSP, Direct Line Group, Markerstudy and LV.

Held at Kart PFI, the UK's largest outdoor karting circuit near Grantham, Lincolnshire, Insurance Endurance is an adrenaline pumping day of karting action where teams of up to 8 drivers from the insurance industry go head-to-head in a battle of speed and endurance.

The event provides a fun day out and fantastic networking opportunity for likeminded businesses. Each year, funds are generated for a chosen charity with over £500 raised for The Insurance Charities in 2019.

As well as tackling the impressive 1,382 metre racetrack, teams also compete in a Pit Stop Challenge where they are put to test in a rapid wheel change challenge. Teams must change all four tyres on a Formula 1 car in the fastest time possible.

# Past Companies



# Sponsor Package 1 – Pit Stop Challenge



1 x F1 Pit Stop Challenge  
branded vehicle

Follow up email sent to all  
participants with company  
description and contact details

Page on the Insurance  
Endurance website with a  
company description and link

Social media activity before and  
during the event with links to  
your company website and  
social media channels

Sponsor branding will appear on  
all Insurance Endurance  
correspondence



For Only  
**£1600**

# Sponsor Package 2 – Race Sponsor



A 2m x 3m banner in the middle of the racetrack with company logo or branding

Sponsor branding will appear on all Insurance Endurance correspondence

Banners at the Stragglethorpe Lane entrance to the Kart PFI complex

Photography of the event with images of sponsor branding etc

Naming rights of insurance industry's most exciting networking event on the calendar

Social media activity before and during the event with links to your company website and social media channels

The winner's trophy named after your company

Follow up email sent to all participants with company description and contact details



For Only  
**£1300**

# Sponsor Package 3 – Podium Sponsor



One 2m x 3m banner with company branding behind the podium where the awards ceremony (and official team photos) take place

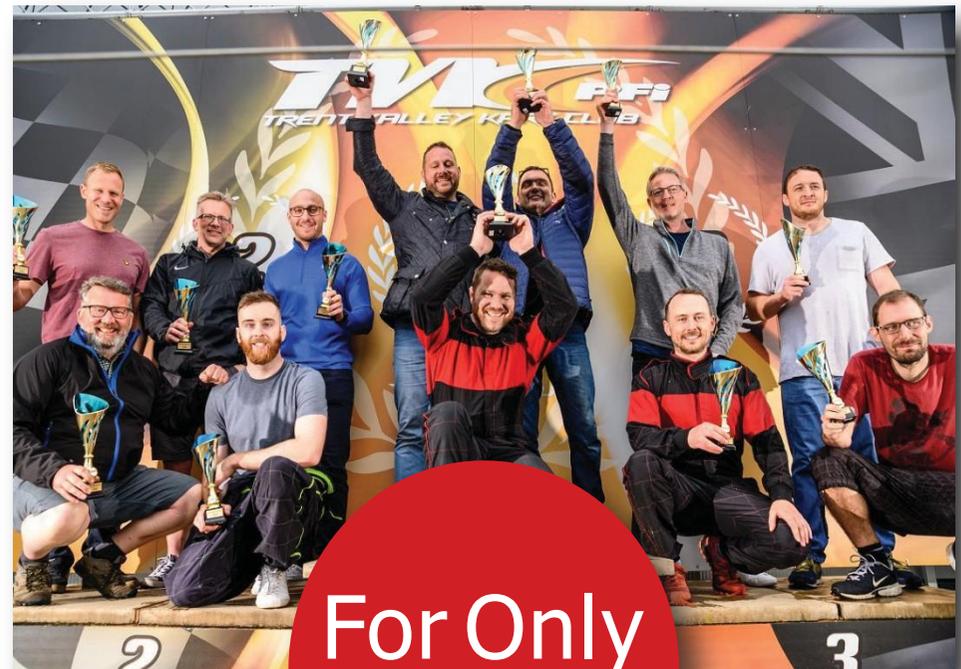
Social media activity before and during the event with links to your company website and social media channels

Page on the Insurance Endurance website with a company description and link

Photography of the event with images of sponsor branding etc

Sponsor branding will appear on all Insurance Endurance correspondence

Follow up email sent to all participants with company description and contact details



For Only  
**£1000**

# Small Sponsorship Packages



## Track sponsor | Banner Ads

A 2m x 3m banner in the middle of the racetrack with company logo or branding

Sponsor branding will appear on all Insurance Endurance correspondence

Pull up banner with company logo or branding situated in prominent places with high footfall

Follow up email sent to all participants with company description and contact details

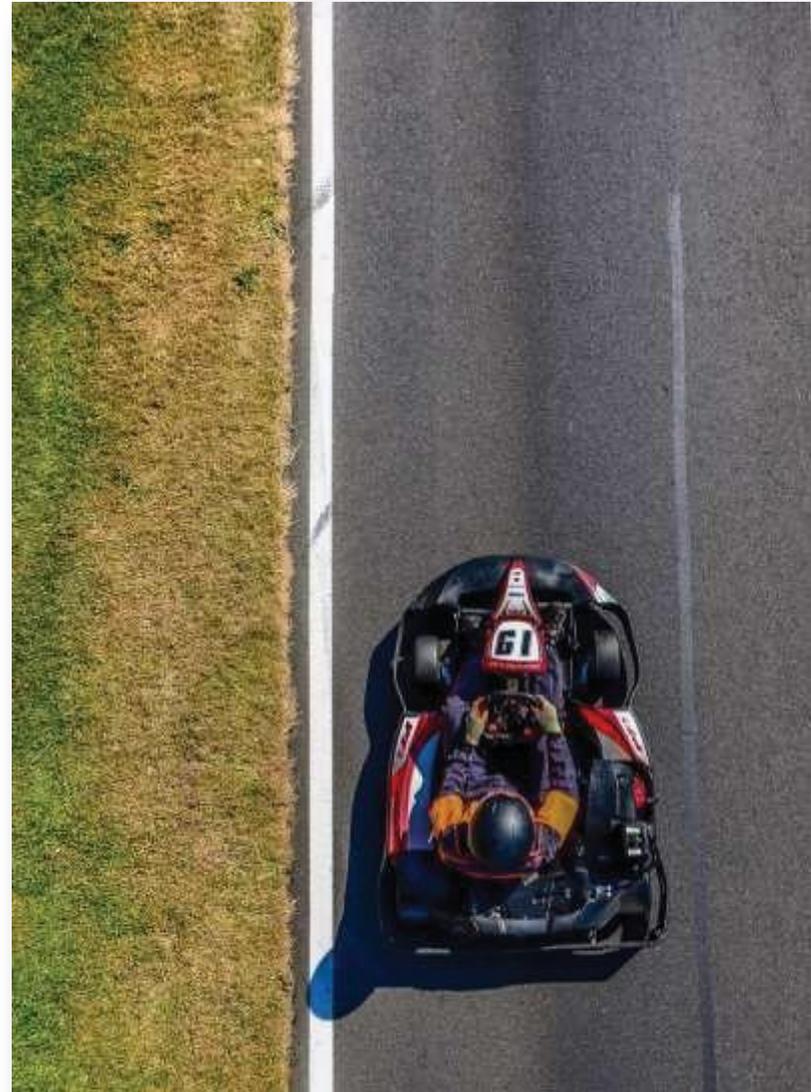
From Only  
**£300**

# What our participants say



"We were delighted to be chosen as the nominated charity for this event. We welcomed the opportunity to meet people working in insurance face-to-face and to tell them about The Insurance Charities and how we are able to help and support those working in this industry." – Emma Bangar, The Insurance Charities, 2018 Charity of the Year

"I hadn't raced on the circuit before but it's not difficult to learn, it's very well organised and it's a great day out!" – Michael Symons, LAMP Group, 2017 winners



# Interested?

Please contact:

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